



THE CANADIAN MUSIC TEACHER

The Official Journal of the Canadian Federation of Music Teachers' Associations
Circulation of approx. 3500

Our magazine is focused on providing Canadian Music Teachers with information on national and provincial musical events, pedagogical articles by leading teachers and performers and reviews of publications.

Advertising Deadlines - August 15, December 1 and April 1

Advertisement Dimensions (inches):

Inside Front Cover or Inside Back Cover – 8.5 wide x 11 tall (please include 1/4 inch bleed)

Outside Back Cover – 7.5 wide x 7.75 tall

Full page (inside) – 8.5 wide x 11 tall (please include 1/4 inch bleed)

1/2 page horizontal – 7.5 wide x 4.5 tall

1/2 page vertical – 4.5 wide x 7.5 tall

1/3 page horizontal – 2.5 wide x 4.5 tall

1/3 page vertical – 2.5 wide x 9 tall

1/4 page horizontal – 7.5 wide x 2.5 tall

1/4 page vertical – 2.5 wide x 7.5 tall

1/16 page – 2.5 wide x 5 tall

Business Card – 4.5 wide x 2 tall

Advertisements may be submitted by email or CD and must be a minimum resolution of 300 dpi. Please ensure any border around your advertisement is included in the measurement. When submitting PDF files, all fonts must be embedded to ensure the font remains the same.

Please complete the order form below electronically and submit by email or fax:

Email: editor@cfmta.org
Phone: (604) 859-6333
Fax: (604) 859-9855
The Canadian Music Teacher
Dina Pollock

An invoice for the entire amount will be sent to you by regular mail following receipt of your form. Please make cheques payable to CFMTA and submit to address on invoice.

If you have any questions, do not hesitate to contact Dina Pollock, Editor.

ORDER FORM

Date: _____

Company/Organization: _____

Address: _____

City: _____ Prov./State: _____ Postal/Zip Code: _____

Phone #: _____ Fax #: _____ Email Address: _____

Name of Contact: _____

Authorizing Signature: _____

3 Page Package includes CMW 2010 Edition, Winter Edition 2011 and Spring Edition 2011

Description	3 Edition Package	Check Box	Single Edition	Name of Edition	Check Box
To add Colour to an ad	\$ 150		\$50		
2 Page Spread	\$ 2850		\$ 1000		
Inside Front Cover	\$ 1710		\$ 600		
Inside Back Cover	\$ 1710		\$ 600		
Outside Back Cover	\$ 1710		\$ 600		
Full page (inside)	\$ 1425		\$ 500		
1/2 page horizontal	\$ 855		\$ 300		
1/2 page vertical	\$ 855		\$ 300		
1/3 page horizontal	\$ 570		\$ 200		
1/3 page vertical	\$ 570		\$ 200		
1/4 page horizontal	\$ 427		\$ 150		
1/4 page vertical	\$ 427		\$ 150		
1/16 page	\$ 360		\$ 140		
Business Card	\$ 342		\$ 120		

*** Please note new prices for 3 Edition Packages ***
Thank you for your order.