



CANADIAN FEDERATION OF MUSIC TEACHERS' ASSOCIATIONS
FÉDÉRATION CANADIENNE DES ASSOCIATIONS DE PROFESSEURS DE MUSIQUE

**Standing & Ad Hoc
Committee Reports**

2013 – 2014

Mississauga, ON

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Awards and Competitions

2013 saw the running of the National Piano Competition at the Biennial CFMTA/FPCAM convention in Halifax, NS. Nine provinces sent competitors (BC,AB,SK,MB,ON,QC,NS,PEI,NL) and once again the standard of competition was very high. The world class Canadian judges were Katherine Chi, Janina Fialkowska and Andre Laplante. Four prizes were chosen from the semifinal round of competition.

Dorothy Buckley Prize for Best Performance of a Canadian work – **Timothy Brennan, NL**

Marek Jablonski Foundation Prize for Best Performance of a Chopin work – **Peter Krejcar, AB**

Willard Schultz Prize for Best Performance of a Baroque work – **Xiaoyu Liu, QC**

Willard Schultz Prize for Most Promising Performer – **Albert Chen, MB**

The winners of the competition were:

1st Place **Xiaoyu Liu, QC**

2nd Place Maria **Fuller, SK**

3rd Place Sooyoun **Shin, NS**

A special thank you to the convention committee in Halifax for their excellent organization and vision in hosting such a wonderful convention.

I am pleased to report the Awards and Competitions now has a committee of three and I have really appreciated the support and help of Sue Jones from Ontario and Tiffany Wilson from Manitoba. The rules and regulations are continually in a process of revision to try and make everything as clear as possible. The communication of this information to the correct contact people in each province continues to be somewhat of a challenge and the goal is make all the relevant forms and information available on our common resource - the website.

2014 is the year to present the Memorial Pedagogy Award in honor of Robert Pounder. There were 3 applicants and the winner is Brenda Huberts from Ancaster Ontario with a mark of 91.5 on the RCM Advanced Teacher's written examination. Her teacher is Francine Mclsaac. Congratulations to both Brenda and her teacher Francine.

Submitted by,

Heather Blakley,
Chair

CFMTA Bylaws & Policies and Procedures

Having successfully completed the By Laws last July and having them receive government approval on our first application, it is time to enjoy the success, turn the page and address the Policies and Procedures manual. This “How to” manual should agree with the bylaws. Several ideas have arrived from across the country via email. Recommendations have been implemented in the appropriate sections. Thanks to Henry Klassen and his ability to decipher material and place it in the appropriate spot. Much like the bylaws, the P&P manual has suggested changes in red and notes added.

Some things have moved from Bylaws to P&P for clarity: e.g. membership, Duties of Officers, Executive members, with job descriptions and reporting information. Some of these are exactly the same in the By Laws – but it is important to have the two documents agree. I recommend these changes to you as you consider revisions in deliberations.

Duties have been updated, added to or left as before, according to instructions.

Please note the final Appendix which lists various forms, and the convention booklet as well as young Artists competitions handbook with general information.

Special thanks go to the By Laws and Policy and Procedures team, Sue Jones, Henry Klassen, and Lorna Wanzel.

Submitted by

Marilyn Harrison
By Laws and P and P Chairperson

Canada Music Week

Programs under the Canada Music umbrella include: the Bill Andrews Awards, Call for Compositions, Student Composer Competition and Essay Competition.

The 2014 Call for Compositions (deadline March 1) received 26 entries, consisting of 3 elementary choral pieces, and 9 grade 3-4 piano and 14 grade 5-6 level piano works. The winning scores, along with audio recordings (if available), will be posted on the CFMTA website for download at no charge until November 30.

The Essay Competition (deadline May 1) continued to attract strong interest. The competition was promoted through an email campaign and mail out of posters to post-secondary institutions. Essay Competition convenors in each province also assisted in promotional efforts. There were 20 submissions received: 8 graduate university level, 10 undergraduate and 2 high school.

The 2013 national Student Composer Competition received 39 entries and was adjudicated by Jamie Hillman, assisted by Kristin Flores. The 2014 adjudicator is Joanne Bender. CFMTA awards \$1350 in scholarships each year to promising young composers from across Canada. The deadline for the Student Composer Competition is June 1.

William Andrews continues to be a great supporter of Canada Music week, and generously donated two awards of \$250 to support Canada Music Week projects at the branch level. The recipients were the Halifax Branch and North Vancouver Branches. The deadline for the William Andrews award is September 30.

Thank you to all the provincial CMW and Essay Competition coordinators and delegates for their continued support and assistance in promoting CMW activities. Many thanks also to the CFMTA Executive and Administration for all their assistance and support for Canada Music Week.

I would like to thank the CFMTA for the opportunity to serve as Canada Music Week Convenor.

Submitted by,

Po Yeh
Canada Music Week Chair

Nominations

Below please find the names of those who have either allowed their names to stand for the different positions, including a nomination and applications for the position of webmaster and a nomination for the position of Awards and Competitions Chair. We will be voting on these at the Executive Meeting in Toronto in July.

We do have some applications for the position of Secretary/Treasurer but since the deadline for applications for this position is not until June 15th, we will send these out to you on June 16th.

Attached please find all nominations and applications.

Canada Music Week - Po Yeh - Incumbent
Awards and Competitions - Heather Blakley - Incumbent and Sue Jones
By Laws and Policy and Procedures - Marilyn Harrison - Incumbent
Public Relations, Advertising and Marketing - Pat Frehlich - Incumbent
Professional Development and Research - Pat Frehlich - Incumbent
Strategic Planning - Henry Klassen - Incumbent
Translation Committee - Barbara Long - Incumbent
Webmaster - Amy Boyes, Patrick Brown, Rémi Lefebvre, Alexandra Weiss.
Editor - Dina Pollock - Incumbent
Secretary/Treasurer - (to come on June 16th)

Submitted by,

Lorna Wanzel
CFMTA Nominations' Chairperson

Professional Development and Research

Research

This past year the Research Committee continued along its path to introduce a world class research component to members of the CFMTA. It strives to differentiate itself from other Canadian research groups by accommodating private studio teachers and recommending that the topics of papers should be relevant, but not necessarily specific to them, including such items as pedagogy, musician wellness, early childhood music and group teaching.

The current Editorial Board consists of: Pat Frehlich -Chair, Dr. Gilles Comeau -University of Ottawa, Dr. Elaine Keillor -Carleton University, Dr. Dale Wheeler -Red Deer College, Maureen Harris-University of Windsor, Leslie Linton -Western University, and Louise Mathieu -Director, Dalcroze Society.

The International Advisory Committee includes: Thomas Green, Midori Koga, Jane Magrath, Janet Scott Hoyt and Jennifer Snow.

Accomplishments:

Website:

The CFMTA website has been updated to include the most current information on the peer review process, submitting a manuscript, and a posting of accepted peer review publications in both French and English.

Promotion:

MTNA Chicago Conference

I used this conference as an opportunity to promote Focus On Research by preparing a one page information sheet for distribution at our conference display table. My thanks to Lorna Wanzel who assisted me in its promotion by distributing this information personally to interested teachers.

Universities

Gilles Comeau contacted several colleagues at various universities informing them of this CFMTA initiative and referred them to the CFMTA website for further information. Promotion was also directed at numerous doctoral students of these various universities who were encouraged to offer submissions of their work.

Submissions

The Editorial Board received several inquiries about peer reviewed papers this past year and one paper was submitted for the process. Unfortunately it was not accepted by the committee. At the request of the Editorial Board I sent a letter informing the author of the decision and letting them know that a member of the editorial committee was prepared to offer assistance to the author, should they choose to resubmit their work after some revisions.

2015 CFMTA Conference

There have been several inquiries about paper and poster sessions for the 2015 CFMTA conference. Throughout the fall and winter there were numerous emails and conversations with BCRMTA conference chair, Joanne Lougheed, concerning the call for Proposals and Poster sessions, as well as the peer review process for conference papers. A document was prepared by the Gilles Comeau, outlining the process and the correct protocol and made available to the BCRMTA committee.

After much discussion the BC Conference Committee decided that, though they would invite a “Call for Proposals and Poster Sessions”, they would not offer the possibility of peer reviewed papers at the 2015 conference. I received an email for Joanne Lougheed informing me of their decision on Feb 9th, 2014.

Recommendation:

The BC conference committee recommends that all details of the peer review process be formalized in the CFMTA Policies and Procedures Manual with appropriate references made in the Conference Planning section to insure the future committees are aware of the correct protocol as they relate to peer reviewed research papers.

Professional Development

Magazine Articles

Canadian Family

Astrid Van Den Broek, writer for the Canadian Family magazine, requested an interview from me regarding an article she was preparing about extracurricular activities for children. These included dance, sports and music lessons - the area she wished me to speak about. I was able to promote CFMTA and its website for those seeking qualified music instructors. The article appeared in the September 2013 edition of the magazine. I did receive emails from several teachers stating that they had enjoyed the article.

American Music Teacher

I prepared an article for the American Music Teacher “Items of Interest” section of the magazine promoting the new CFMTA publication Focus on Research. A description of its goals included: i) providing a new venue for dissemination of research ii) strengthening the connection between research and practice and iii) contributing to enhancement of professional development by encouraging practitioners to become familiar with a variety of research conducted in music pedagogy. This article was published in the December/ January edition of this MTNA publication.

ISME

I will approach ISME again this summer to request an advertisement spot on their “postcards” to promote the CFMTA 2015 Convention. These postcards are sent out internationally to ISME individual and group members. The 2014 ISME conference is in Brazil and the 2016 conference is in Scotland. Information about these events can be found on the ISME website. Of special interest to studio teachers is the relatively new FORUM that is now a part of the ISME conference. These sessions deal with issues relevant to independent music teachers. The current Chair of the Forum is Dr. Gary Ingle, MTNA CEO.

NATIONAL LEADERSHIP SUMMIT

Established several years ago, the purpose of this group, consisting of twelve national music organizations (one of which is CFMTA), was to share information about each other’s organizations, its programs and projects.

Since ED Wasiak, past president of the Canadian Music Educators Association (CMEA) stepped down as chair, this group has become inactive. There have been no online meetings this year. Although I have inquired as to future meetings, I have received no response.

Updates of my work where provided to the officers of CFMTA in October and January.

It has been my privilege to serve in this capacity and I wish to thanks all those who assisted me with my work this past year, in particular the Research Editorial Board.

Submitted by,

Patricia Frehlich, Chair

Public Relations and Marketing

As CFMTA continues along the path of partnership building, it raises its profile and that of its members on the local, national and international level.

There has been a great deal of email communication this past year as well as face to face networking whenever possible, specifically at the MTNA Chicago conference. Updates of my work were provided to the CFMTA officers in October and January.

The following is an overview of my work on behalf of CFMTA this past year:

CFMTA Brochure and E- Brochure

With a new look, the brochure has been revised to include new initiatives such as the National Essay Writing Competition, and was reworded in several areas.

It had been translated into French and so is now available in both languages, as well, we have a digital version available for easy down load for promotional use. This version has been provided to the Royal Conservatory and Conservatory Canada, to be included in their new teacher information packages.

My thanks to the advertising subcommittee - Barbara Long, Po Yeh and Dina Pollock for their assistance with this project.

Conference Promotion

An ad swap was arranged between CFMTA and MTNA to promote their conferences. The MTNA ad appeared in the Fall edition of the CMT magazine and the CFMTA ad will appear in the June/July edition of the MTNA magazine. The CFMTA ad will also include a Call for Proposals and Poster Sessions. My thanks to Dina Pollock and Brian Sheperd for their assistance with this.

The BC conference committee prepared a flyer advertising the 2015 conference and I distributed these at the Chicago conference on their behalf. I also advised the BC committee that if they wished, we would be offered a free booth in the exhibit hall at the 2015 MTNA conference in Las Vegas, March 21-25. However, if we accept the booth it would have to be manned during the exhibit hall hours throughout the conference.

In collaboration, MTNA will provide a link on their website promoting the CFMTA 2015 conference as the date draws nearer. CFMTA has done the same this past year in promoting the Chicago event.

I prepared an email letter promoting the MTNA Chicago Conference, the early bird deadline and the discounted registration rate available to members of the CFMTA (who would pay the same fee as MTNA members rather than a more expensive nonmember rate). My thanks to Bernadette for her assistance in distribution. Unfortunately, the method of forwarding information to our

members continues to be very inefficient, and numerous members received the information **after the early bird registration deadline,**

I received emails from angry members who had missed the early bird deadline, even though the CFMTA **office distributed the material 3 weeks prior to that deadline.**

RECOMMENDATION: that CFMTA create a member data base that would allow direct contact with its members enabling the relaying pertinent information efficiently.

Tuition Tax Credit- update

There have been some new developments regarding the deduction of a student's music lesson fees at the post-secondary level.

I was contacted by Susan Savage, a parent of music students in Calgary, who was preparing documents for a court hearing with the CRA regarding the deduction of music lessons for her children. She was aware of my work on the Private Members Bill (2003-2008) and I provided her with the documentation of the proposed revised Bill as well as several other items that I thought would be useful to her arguments. The hearing took place at the end of April and she is currently waiting on the judge's ruling. Susan will inform me of the court ruling as soon as she receives it.

CONFERENCE MEETINGS

On behalf of CFMTA, I attended the MTNA conference in Chicago, March 21 to 26 and had numerous meetings during that time.

Meeting #1- Commemorative Conference 2017 CFMTA/MTNA

Present: Gary Ingle (CEO, MTNA), Ken Christensen (President, MTNA)
Rebecca Johnson (President-elect, MTNA). Brian Shepherd (COO, MTNA)
Diana Viltrakis (Executive Coordinator, MTNA), Pat Frehlich (CFMTA)

The Boards of CFMTA and MTNA have agreed to move forward with plans for "COMMEMORATIVE CONFERENCE" in 2017, celebrating the 10th anniversary of the 2007 Collaborative Conference in Toronto. This conference, occurring *Saturday, March 18 to Wednesday, March 22, 2017*, will be held in at the *Baltimore Marriott Waterfront Hotel in Baltimore, Maryland.*

Discussion took place about the responsibilities of each organization, and that MTNA will act as Host for this event. I have been working with Brian Shepherd to produce a timeline and a room grid to insure space for the functions that CFMTA will require (meeting space, piano competition space, rehearsal space, etc.).

The format for this conference will follow the usual MTNA model. As host, MTNA will assume the bulk of financial responsibility for this event and these details have yet to be worked out. This is a

very different financial format than 2007 conference used and offers much less risk to both organizations.

It was suggested that conference planning committee will meet for 2 days in the spring of 2016 to create the theme, choose the headliners and so on. One of the larger duties of this committee is to evaluate all the paper and poster submissions for the Call for Proposals and recommend those to be presented. On average they receive around 400 yearly.

MTNA requests there be two representatives from CFMTA participating in the planning committee.

Meeting #2- Nationally Certified Teacher of Music (NCTM)

Fast track proposal for CFMTA members

Present: Cheryl Pachak-Brooks (MTNA Certification Chair), Gary Ingle, Brian Shepherd, Rebecca Johnson, Ken Christensen, Pat Frehlich

This initiative began several years ago and during that time the process for becoming NCTM has changed dramatically. The focus is now almost entirely pedagogy based and all teachers must provide documentation of their teaching. As the discussion ensued MTNA wanted assurance that ALL CFMTA members held consistent qualifications in the area of pedagogy in order to enable a “fast track” acceptance. Criteria for membership in CFMTA is currently not consistent amongst the provinces and territories and so I could not give MTNA that assurance.

Unfortunately, the idea of a fast track for our members is not possible at this time, due to lack of consistency in our membership requirements, but those seeking to obtain this certification are encouraged to apply individually. Information about the requirements and process can be found on the MTNA website.

Meeting #3- Royal Conservatory

Present; Dr. Janet Lipinski (Senior Director, Academic Programs), Donna Takacs (Vice-president of Marketing), Pat Frehlich

There has been a great deal of change in staffing at RCM and so this meeting provided an opportunity to discuss the new initiatives of both organizations. I informed RCM of our new e-brochure and provided them with hard copy samples. We also viewed the new CFMTA website- now in both official languages.

RCM is pleased to continue to supply information to the CMT under the “what’s new at the Conservatories” section, and wishes to continue communication and partnerships with CFMTA. They were interested to hear that plans were underway for a Commemorative Conference in 2017 and although they were heavily involved in the last event, this conference would be planned by MTNA and CFMTA only.

Donna and Janet gave an update about new RCM projects, including the introduction of new books and syllabi set to launch 2015. RCM will be introducing 2 new levels of rudiments, beginning at the

Grade 3 level thereby encouraging the study of theory sooner. They are also preparing a new advertising campaign called the “Benefits of Music Education”, which will feature an overview of Neuroscience Research. We discussed the CFMTA “Focus on Research” project and will investigate promoting this initiative.

The “Summer Summit” will once again take place in Toronto, July 12-13, 2014. The theme is “Inspiring Teachers with Technology”

The last area discussed was the 2015 CFMTA conference and RCM participation in that event. They are eager to be involved, as it is the launch year for their new books. They wish to offer a showcase and purchase a full booth to exhibit material for the duration of the conference. They were pleased to know that CFMTA has included a “Call for Proposals” and will be sure to encourage RCM clinicians to submit. I assured them I would forward this information to the BC planning committee.

Meeting #4- 2015 Convention Update

Present: Joanne Lougheed (BCRMTA conference chair). Charline Farrell (CFMTA president), Pat Frehlich

I was able to meet and provide an update regarding the meetings with RCM and their keen interest to be involved in this convention. I offered to assist the BCRMTA committee in the sharing of communication with RCM and CC if necessary, or in any areas they feel are appropriate.

We discuss some of logistics of the event and that traditionally the MTNA CEO and President are invited and receive complimentary registration. They reciprocate yearly with the same offer for CFMTA president and PR person.

Meeting #5 - Tuition Tax Credit

Present: Clarke Macintosh -National Director of the Royal Academy of Dance (RAD), Publisher,
Novus Via Music
Pat Frehlich

After initial email and conference call contact we had an opportunity to meet in person to discuss the process the Royal Academy of Dance is hoping to pursue to provide a tax credit for dance students studying at the post-secondary level. Clarke was interested in the work I had done on introducing a Private Members Bill (2003-2008) with MP David Chatters as well as the Arts Tax Credit.

The strategy the RAD wishes to use is to work on accreditation through the Ministries of Education in the various provinces rather the through the government and CRA. The thinking is that if the courses are considered accredited in a province, they would then be eligible for the Tuition tax credit.

We will continue to share information on any progress as this process unfolds.

Meeting #6- CFMTA Strategic Planning Committee request to investigate MTNA Conference Model

Present: Brian Shepherd, Diana Viltrakis, Pat Frehlich

At the request of the CFMTA Strategic Planning Committee I met with MTNA personal to discuss their model for conference planning. They produce a world class conference yearly for MTNA members and the large profits from these events supports numerous other MTNA programs. I have passed the information gathered at this meeting to the Strategic Planning Committee and Brian informed me MTNA is happy to answer any further questions we may have concerning their process.

Meeting #7- Canadian Chopin Piano Competition

Present: Dr. Janet Lopinski, Pat Frehlich

Dr. Lopinski informed me that the Canadian Chopin Society will host the Canadian Chopin Piano Competition October 17- 26, 2014. This event occurs every 5 years with the preliminary rounds taking place at the Polish Cultural Center in Mississauga, Ontario, and the finals at the Telus Center for Performance and Learning, in Toronto. In the past CFMTA has offered support, in the form of advertising in the CMT and sent a representative to this event. I forwarded the information to the CMT editor, to include in our calendar of events. Applications and more information about this competition can be found on the Canadian Chopin Society website.

Meeting #8 - MTNA Code of Ethics

Present: Dr. Gary Ingle, Pat Frehlich

I had an opportunity to discuss changes that MTNA must make concerning their code of ethics which had previously stated "music teachers must not compete against each other in the pursuit of students". The Federal Trade Commission (FTC) has investigated MTNA and insists that this is a violation of the free trade act, and that there must be free competition in the market place. Further, the FTC states that this would allow music teachers to control the market, thereby raising prices because there is no competition. In its defense, which has been a worrisome and costly endeavour for MTNA, they demonstrated that its code of ethics is voluntary and that the Association has never enforced the solicitation provision. None the less, the FTC offered MTNA the unappetizing choice of entering into a settlement or spending hundreds of thousands of membership dues dollars to fight the federal government. Moreover, the fight would also involve the affiliated state and local music teacher groups, which have neither the manpower nor financial resources to take on the FTC.

Therefore, given the alternatives, MTNA and its attorneys negotiated a consent decree with the FTC under which MTNA and its affiliated associations agree to purge their code of ethics and other policies of any solicitation requirements or other trade restraints.

More information about this can be found on the MYNA website.

The FTC has no international jurisdiction and so MTNA international members and partnerships will not be affected.

Other MTNA Conference duties:

Past president, Lorna Wanzel and I represented CFMTA at the Opening Ceremonies. At the reception after that event Lorna and I had an opportunity to speak with the ISME president, as well as many MTNA past presidents. President, Charline Farrell and I represented CFMTA the Gala dinner.

The CFMTA display table was stoked daily. Items included CMT magazine, flyers prompting Focus on Research and the 2015 conference, as well as the new CFMTA brochures.

I visited the Exhibit Hall daily to network and promote CFMTA amongst the exhibitors.

It has been my privilege to serve as Public Relations and Marketing Convenor this past year and I wish to thank all those who assisted me in my work, in particular the Advertising and Marketing subcommittee.

Submitted by,

Patricia Frehlich,
Chair

Advertising and Marketing Sub Committee

Committee members: Pat Frehlich, Chair
Barbara Long
Dina Pollock
Po Yeh

At the 2013 Executive Meeting the following discussion was recorded, motions and directives were made:

It was noted that the new English website was finished but will need constant monitoring to make sure it is current. It was agreed to continue with the creation of the French side of the website as directed in a previous year.

It was noted that for consistency of branding, the Advertising and Marketing Committee oversee the development and updating of resources. It was suggested that perhaps money for these resources be grouped under their budget rather than having each individual competition and project chair cover the costs from their budgets.

Directive 7 - Be it directed that CFMTA produce an electronic version of the brochure that RCM could include in their packages sent to new teachers applying for an RCM teacher number.

Recorded by Po Yeh, Canada Music Week Chair for Pat Frehlich, Public Relations Chair

The Finance Committee will investigate the amalgamating the expenses of advertising costs from various chairs to one budget line.

The Advertising Sub-Committee will be involved in the creation of all new posters.

Frank Horvat will join the advertising committee with the specific purpose of assisting with implementation of social media for CFMTA

We have been busy this year overseeing the creation of new resources for CFMTA members.

What we accomplished:

1. Our biggest project was the creation of the French website. Included in this project was the translation of all the working documents including guidelines, certificates, press releases and posters for CFMTA's various competitions, awards and projects. Everything took longer than expected for a variety of reasons beyond our control.

We would like to express appreciation to the Translation Committee for their efforts on these projects. A huge thank you to Heritage Canada for their financial support of the

project through their *Support for Interpretation and Translation Program*. We gratefully acknowledge the receipt of \$2,000 under this grant program. Thank you to Bernadette Bullock for her work on the grant application and final report.

2. A poster template for the Young Artist Competitions was created which allows each regional competition to use a photo depicting an outstanding natural landmark from their area.
3. A new brochure was designed in both English and French. This is suitable for distribution electronically and for printing.

Five hundred were printed with some being sent to Rémi for a presentation at Dalhousie University and some distributed at MTNA Chicago Conference.

4. An incorrect translation of the CFMTA logo [omission of “des associations”] has been corrected by graphic artist and files with the incorrect logo have been updated.
5. Power Point Presentations were prepared to promote membership at the branch and provincial level [as directed at the 2012 meeting]. These are templates using NB logo and information that can easily be updated with your province/territorial logo and information. There are three different ones with focus towards private music teachers, school music teachers and university music professors. These are available on the CFMTA website under Provincial Chairs Resources. Letters are also available.
6. A Facebook page was created [as directed at the 2012 meeting]. Please check it out at <https://www.facebook.com/cfmta> then “Like” the page to receive updates in your Facebook news feed. Unfortunately, Frank Horvat was unable to continue as part of the committee.
7. Discussions continue regarding the feasibility, purpose and scope of CFMTA’s potential involvement with other social media options such as Twitter.
8. Recommendations were made to the By-Laws Committee regarding revisions to job descriptions for various Chairs and the Webmaster to reflect use of new resources and the time required to update posters, website etc. It would be helpful if the Webmaster position became one that was more pro-active in contacting Chairs to let them know of upcoming deadlines to allow for translation of files and updating the website in a timely fashion. Ideally, Chairs would review their section of the website monthly and the Webmaster review the whole site weekly.

We still have more to do:

- Creation of additional resources such as letter templates used by provinces/territories for various CFMTA competition and awards.
- Continue to inform delegates on the new features of the website such as the forum, resources and search engine. It appears many members/branches are not aware of the new resources available on the website.
- On-going updates for the website so that it remains current. This has been a major challenge this year and will continue to be now that we have two websites to maintain.
- On-going updates for posters etc.
- On-going communication with national and provincial chairs and delegates regarding what resources are available for their use and offering assistance where needed.
- Continue to look at new ways to promote CFMTA and advertise our programs to music teachers across the country and the general public.

Recommendations:

It is the goal of the Advertising and Marketing for CFMTA that eventually all communications from national officers and chairs, local and provincial/territorial associations have a consistent presentation.

To that end we recommend that The Advertising and Marketing sub-committee

1. Remain a part of the Public Relations Committee.
2. Be responsible for
 - Creating a growing list of resources in both French and English that are available to delegates, local and provincial/territorial associations.
 - Assisting the chairs and webmaster with monitoring the website for currency and accuracy.
 - Assisting national, provincial and local chair persons and their committees with the use of marketing materials [print, web-based, social media] and advise on branding guidelines.
3. That the job description for the Webmaster be revised to be pro-active in soliciting required information for translating and posting in a timely fashion.

4. That the pay for the Webmaster position be doubled from \$1,000 to \$2,000 to reflect the addition of the French website.
5. That the Webmaster track hours for time spent soliciting info and updating both websites to make sure that the pay is adequate given the recent expansion of the websites.
6. That the Secretary-Treasurer be added as an Administrator on the CFMTA Facebook page.
7. That Chairs of various committees and projects be pro-active in submitting updates for the website and Facebook page.
8. That all convention materials be produced in conjunction with the Advertising & Marketing Committee to insure consistent use of CFMTA branding in all our projects.

Finances:

The creation of the French website was completed for the quoted \$1,525.50 [\$1,350 + tax]

The updating of the English website has been the responsibility of Media Smart since January 2014 while Bernadette has been on a paid leave from the Webmaster position. Costs for these updates were \$282.50 [\$250 + tax]

The correcting of the CFMTA logo and updating of various files [posters and brochure] was done by Joni Millar [*Tilt Creative*] at a cost of \$776.44.

The Facebook page was created by Jennifer van Gennip [*Blue Dandelion Communications*] for \$50.

Submitted by,

Barbara Long, for the Advertising & Marketing Sub-Committee

Strategic Planning

The 2013-2014 operating year of CFMTA/FCAPM started with the motion to make the committee a Standing Committee at the Executive Committee meetings in Halifax, which was carried. A chair was elected and a committee established (see below).

The Strategic Planning Committee had meetings via Skype on the following dates, October 6, November 3, December 1, January 19, March 2, April 6, May 4 with one final scheduled for June 1.

Many topics and items were discussed during the year, which included:

1. Video conferencing for a second Executive Committee meeting in the middle of the year.
2. Secretary/Treasurer position and changing it to Administrative Officer.
3. Using audio/video recording of our Executive Committee meetings and a recording secretary.
4. Reviewing the current “10 year plan” and what updates are required.
5. Discussion of President-elect position and other officer positions vis-a-vis the “lock-step” of going from V. President to President to Past President and nominations from the floor.
6. Discussion of adding Secretary and Treasurer as volunteer positions back on to the officer list.
7. Discussion of whether an officer should also hold delegate status or not.
8. Discussion about officers holding Provincial/Territorial officer positions and conflict of interest.
9. Discussion of items from the 10 year plan and determine what needs to be dropped. We listed what needs to be continued, including:
 - a. Branding and using CFMTA/FCAPM logos and other materials
 - b. Giving support to Provinces/Territories to improve membership through resource sharing

- c. Continuing to work on improving the Arts Tuition Tax Credit and having it restricted to “registered” music teachers.
 - d. Continued discussion of the use of the word “Registered” as compared with “Professional” or “Licensed” music teacher in our Provincial/Territorial associations.
 - e. Continued discussion of the use of corporate sponsorship for all awards and prizes.
 - f. Continued discussion of the disparate membership criteria among the Provinces/Territories, including terminology, and how this can be resolved.
 - g. Discussion of online libraries and web sessions to aid in the continual pursuit for individual members to upgrade their qualifications and education, across Canada.
 - h. Discussion of teaching standards and what these are envisioned to be across Canada and how we as RMT’s recognize credible teaching.
10. The continuity (or lack of continuity) between conventions and provincial organizers and CFMTA/FCAPM.
 11. Ranking of items under “Membership provides” in our annual CFMTA/FCAPM Brochure at the request of the Translations Committee.
 12. Discussion of a permanent paid Convention Coordinator starting 2014 for 2019 and further.
 13. Discussion of having a comprehensive data base of all “registered” music teachers across Canada.
 14. Discussion and wording, upon request of the By-Laws Committee, regarding presidential duties and an addition to the Policies and Procedures Manual.
 15. Description of Strategic Planning Chair and Committee criteria for P&P Manual
 16. Discussion of MTNA’s Strategic Plan and how we might “borrow” some items.

As all of you can perceive, we had much on the table this past year and much more is still to be accomplished in the coming years. As the Resolutions and Recommendations below indicate, we have been busy on our committee.

My thanks, as committee chair to: Rémi Lefebvre NSRMTA; Stephanie Cole PEIRMTA; Frank Horvat ORMTA (until January 2014); Laureen Kells SRMTA; Po Yeh ARMTA; Pat Frehlich ARMTA for their dedication, their creative and positive input and cheerfulness in the Skype meetings and emails throughout the year.

Submitted by,

Henry Klassen YRMTA,

Chair of the Strategic Planning Committee

RESOLUTIONS:

Preamble: Much discussion has taken place in the past few years about the lack of time to discuss issues in depth at our annual Executive Committee meetings. The By-Laws of the Federation allow, under Article VII - Executive Committee Meetings #3.8, any meetings by electronic or communications facilities to be held. A number of our committee meetings already take place by means of communications facilities and software. Our suggestion is that an extra meeting each year will contribute to better and more effective communications, will engage the delegates to a greater degree and help manage the work load of the Officers to a greater degree. Therefore:

Resolution 1: Be it resolved that CFMTA/FCAPM hold at least one Electronic Executive Committee Meeting to take place in January or February of each year, which is in addition to its regular Annual Executive Committee Meeting in July of each year.

Preamble: Much discussion has taken place, both around the table at the annual Executive Committee Meetings and with individuals via telephone, email, or video (Skype) conferencing that we need to change the Secretary/Treasurer position back to 'volunteer' status and make the current job description into a separate paid position not having table officer status.

Resolution 2: Be it resolved that the position presently identified as Secretary/Treasurer in our By-Laws be changed to Administrative Officer. This position shall include all the duties identified in the By-Laws and Policies and Procedures Manual.

Preamble: It will take some time to reorganize our By-Laws and Policies and Procedures Manual to accommodate any changes required for this new position. Therefore:

Resolution 3: Be it resolved that the position of Administrative Officer come into effect at the 2015 July Executive Committee Meeting.

Preamble: With any changes to our By-Laws and P&P Manual regarding an administrative officer, it becomes necessary to appoint/elect new volunteers to fill in the recording secretary and treasurer positions. Therefore:

Resolution 4: Be it resolved that two new Officer Positions be appointed/elected which are designated respectively Recording Secretary and Treasurer. These positions would come into effect for the 2015 July Executive Committee meeting.

Preamble: Having such positions, it becomes necessary to spell out the duties of these two officers. Therefore:

Resolution 5: Be it resolved that new duties be drafted to suit the new officer positions during the 2014-2015 year to come into effect for the 2015 July Executive Committee Meeting.

Preamble: It has become apparent to many that the coordination between CFMTA/FCAPM and any Province which hosts a Convention is sometimes less than perfect. In our discussions in committee, we were made aware of the model of MTNA which, in fact, has such a national coordinator, who supplies continuity from one convention to another. The Convention Coordinator will oversee logistics and planning details, but the host Province/Territory will ultimately remain responsible for artistic decisions. Therefore:

Resolution 6: Be it resolved that CFMTA/FCAPM begin the process of hiring, on contract, a Convention Coordinator.

Further Rationale: The committee sees this as a process that will begin this July, 2014 and come into effect for the Summer 2019 Convention in Manitoba. Since the 2015 Convention is already underway in BC and the 2017 Convention will be a commemorative Convention with MTNA, it was felt this would be an appropriate length of time to have this position established and in place. The committee sees this position as coming into effect at the 2016 Executive Committee meeting.

RECOMMENDATIONS:

Recommendation 1: We recommend that all reports, except for Budget and Financial Reports, are received by CFMTA/FCAPM Executive Committee and that only resolutions are voted on.

Rationale: The use of the term “Received” has been strongly suggested by “Roberts Rules of Order” and only the recommendations, motions and resolutions from a Report are to be voted on. If whole reports are moved to be accepted and that vote is carried, every word of the report becomes Policy and Procedure.

Recommendation 2: We recommend that all paid positions of CFMTA/FCAPM be contract positions with whatever benefits the Executive Committee decides to write into the contract.

Rationale: The committee discussed a number of pros of having contract positions and cons of having a salaried position. A comprehensive benefits package can be written into any contract position so that to change the salaried position to contract could be relatively seamless. A con of having a salaried position is that in case CFMTA/FCAPM were to come to a place of financial difficulty, and could not afford an employee the consequences would be problematic. Contract positions are there to actually protect CFMTA/FCAPM and bring consistency to our fiscal practices.

Recommendation 3: We recommend that CFMTA/FCAPM have a comprehensive data base of all its individual members in Canada.

Rationale: At present, this does not exist, but it should, according to many delegates. The current process of how information gets to individual teachers is too cumbersome: Secretary/Treasurer to Provincial/ Territorial delegates, Secretaries, then on to branches and chapters, then on to teachers. Some time ago CFMTA had resolved to have a national data base for email and snail mail

addresses. It would seem that the Provinces at that time had some objections. Since that time, Canadian Parliament has changed the rules regarding the Privacy Act and Charitable Corporations, which allow any National Charitable organizations (such as ours) to directly contact each person listed as a member and have their personal information data on file.

Recommendation 4: We recommend that CFMTA/FCAPM encourage all Provinces/Territories to use its criteria and categories for Membership as found in the Policies and Procedures Manual.

Rationale: Presently there are many different sets of Provincial/Territorial Membership categories, as those seeking to change theirs have found out from asking each jurisdiction. Maybe it is soon time to become a truly National association with the same membership criteria and categories across Canada. It is this factor which has decided MTNA to not grant certification status to all CFMTA members automatically. MTNA will grant certification status on a person by person basis and Pedagogy is a very important criteria in their granting.

Presented by:

Henry Klassen, Chair; Rémi Lefebvre, N.S.; Stephanie Cole, P.E.I.; Frank Horvat, Ont. (until January 2014); Laureen Kells, Sask.; Po Yeh, AB; Pat Frehlich, AB

The Canadian Music Teacher Magazine

It has been a very strange year for the Canadian Music Teacher magazine – it has been difficult to make ad sales. Do I have an explanation – not really, I assume it is because times are tough, and businesses are reworking their advertising budgets. Due to the sales going down I have been very careful of the page count in very issue to keep our printing and mailing costs as low as possible. I hope next year will be better.

The reports are coming in on time which is making it easier to get the magazine out a little quicker this year. For next year the report content will be:

2014 - 2015

Fall issue	I am looking for some suggestions of what we can highlight in this issue
Winter issue	Canada Music Week Events Coast to Coast
Spring issue	Branching Out Events Coast to Coast

I would like to thank Charline, Cindy, Lorna, and Bernadette for all of the help you give me to finish each issue.

Thank you to the members that volunteer to help with the book reviews, I know this takes time and energy to write these but I know the members do enjoy reading them.

THANK YOU!!



FALL (CMW)	
72 Pages	
Printing \$	6,975.15
Mailing \$	688.70
Postage \$	<u>2,051.42</u>
 Total \$	 9,715.27
Revenue \$	5,999.32

WINTER	
52 Pages	
Printing \$	5,418.06
Mailing \$	650.29
Postage \$	<u>2,085.83</u>
 Total \$	 8,154.18
Revenue \$	4,691.99

SPRING	
48 Pages	
Printing \$	4,774.20
Mailing \$	632.29
Postage \$	<u>2,026.29</u>
 Total \$	 7,612.78
Revenue \$	5,651.99

Total Production costs:	Printing	\$ 17,167.41	Total Revenue	\$ 16,343.30
	Mailing	\$ 1,971.35		
	Postage	\$ 6,163.54		
	Postage (reviews, extras)	\$ <u>183.27</u>		
	Total	\$ 25,485.57		

Thank you,

Submitted by

Dina Pollock
CFMTA Editor

Translation Committee

Committee members: Barbara Long, Chair
David Coté
Lynne Gagné
Rémi Lefebvre
Hélène Lord

At the 2013 Executive Meeting, the following was recorded:

Under the Advertising and Marketing Committee discussion - *It was noted that the new English website was finished but will need constant monitoring to make sure it is current. It was agreed to continue with the creation of the French side of the website as directed in a previous year.*

Under the Translation Committee discussion –

Directive 10: Be it directed that the budget of the translation to French be put into the Translation budget rather than the individual projects chairpersons
Recorded by Darlene Brigidear, Past President

This has been a monumental year for the French-speaking members of CFMTA! We now have a French website!

Most working documents have been translated into French. This includes but is not limited to guidelines, posters, certificates and press releases for the various competitions and projects of CFMTA as well as for the provincial rounds of the competitions, where applicable. These documents are now available for download on the French CFMTA website.

We would like to express appreciation to the Advertising and Marketing Sub-Committee for their efforts on these projects. A huge thank you to Heritage Canada for their financial support of the project through their *Support for Interpretation and Translation Program*. We gratefully acknowledge the receipt of \$2,000 under this grant program. Thank you to Bernadette Bullock for her work on the grant application and final report.

Most translation requests were related to the website project. One issue that came up in the translation of the website documents was that the CFMTA logo was incorrectly translated with the omission of “des associations”. This has been corrected with the assistance of the Advertising and Marketing Committee and their graphic artist.

Translation services were provided by *Transl8* at a cost of \$4,417.20 for the year. With the \$2,000 from Heritage Canada credited against that, the cost to CFMTA was \$2,417.20.

Looking ahead, we would like to see more French content in the *Canadian Music Teacher*, and we will continue to identify priority items. We would invite suggestions from the delegates and membership.

Recommendations were made to the By-Laws Committee regarding revisions to job descriptions for various Chairs and the Webmaster with a suggested time frame of allowing three weeks to have your files translated.

Recommendations for 2014 Executive Meeting:

1. That the Translation Committee and CMT Editor work together to determine priorities for increasing the French content in the *Canadian Music Teacher*.
2. That Chairs be pro-active in submitting files to be translated at least three weeks in advance of being needed, so the French website can be current.

Submitted on behalf of the Translation Committee,

Barbara Long

Young Artist

I would like to thank each of the area YA Coordinators for all their hard work and the many hours they have given in support of the Young Artist competitions and tours.

From east to west these are:

Atlantic Tour: Lynn Johnson

Ontario Tour: Audrey Wells

Western Tour: Cathy Donahue

Alberta Tour: Deborah Gallant

British Columbia Tour: Susan Schleppe

Quebec is currently looking for someone to coordinate their tour

Atlantic Young Artist Tour They held their 2014 competition on Saturday April 26th at Mount Allison University. All four Atlantic Provinces were represented. The winner is Willem Blois (piano) from Halifax, Nova Scotia and is a student of Lynn Stodola. Willem will embark on a concert tour in the Atlantic region this Fall.

Ontario Young Artist Tour ORMTA has a YA competition every year and this year their winner is Tabitha Johnson (piano) of Barrie Ontario. She will perform in nine concerts throughout Ontario from September to November this Fall including Kitchener-Waterloo, Timmins, Etobicoke-Mississauga, Sarnia, Ottawa, Barrie, Windsor-Essex County, Kingston and Niagara Falls. The ORMTA 2014-2015 YA competition will take place on July 27th 2014 at The Westin Prince Hotel in Toronto at the ORMTA Provincial Convention.

Western Young Artist Tour held their competition on Saturday March 22, 2014 at Quance Theatre on the U of S Campus in Saskatoon. Unfortunately there was no representative from Manitoba and the only participants were vocalists Lindsay Gable (mezzo-soprano) and Allison Walmsley (soprano). The judge was Sophie Bouffard, Director of the Conservatory of Performing Arts in Regina. Ms. Bouffard decided that because the girls were so evenly matched and each had such distinctive voices, that it would be best if they could do the tour as a duo and so that was what was decided. The 2014 tour will begin in mid-September and will take in several communities in Sask, and Man.

Alberta Young Artist Tour This tour is tied to the ARMTA Provincial Piano Competition which is held every second year. Their next competition will be held on March 7, 2015 in Red Deer. The winner of that competition will be offered the opportunity to participate in the tour. Dr. Dale Wheeler is the new convener of the piano competition. He has replaced Sue Wilson, who had been heading up the competition but is moving out of Alberta.

British Columbia Tour BC did not have a Young Artist tour this past year, they will be organizing a Young Artist Tour early in 2015. Their Young Artist will be selected 27th September 2014.

We hope that Quebec will be able to find someone to head up their tour in the near future. Lynn Gagne, their provincial President is currently working on this.

Special thanks also goes to Bernadette Bullock who so ably takes care of the finances for these tours and to the Advertising Sub-Committee who greatly assists with the publicity and posters associated with the tours and competitions.

The Young Artist program is an exciting part of CFMTA projects and it has been my privilege and pleasure as Past President, to serve as Chair of this program.

Submitted by

Lorna Wanzel
National Young Artist Chair

Ad Hoc Committee Reports

Community Relations Committee Report

The CFMTA Community Relations committee continued to research and explore ways to build relationships in our different stakeholder communities and establish a longer-term financial sustainability for programs.

Our approach was to look at current programs and see if there were opportunities to increase support for these programs to enable them to have more impact. Some possibilities include supporting prizes for the piano and vocal competition, Canada Music Week projects, student composer competition scholarships and provincial Young Artist Tours.

The main fundraising areas include:

Individual giving – annual campaigns
Corporate in-kind donations – prizes
Corporate sponsorships – for targeted asks
Planned giving
Special projects – new projects

Recommendations for consideration:

Establish representatives from provincial associations as act as a fundraising/community relations liaison to assist with proposals and to ensure provincial and national fundraising interests are complimentary

- 1) Expand representation on the Community Relations committee to include members from across Canada
- 2) The committee will work with project conveners to identify specific funding asks and prospective sponsors
- 3) Leverage sponsor relationships during conference years; expand into multiyear support for annual programs
- 4) Establish a 'How to Support CFMTA' page on the website and enable donations online
- 5) Research a planned giving program
- 6) Establish an annual giving campaign

7) Re-evaluate Canada Music Week projects and consider new initiatives

8) Increase support for provincial Young Artist Tours

I would like to thank my committee colleagues, Annie Avery and Judith Ammann for all their contributions and support this past year.

Submitted by,

Po Yeh, Community Relations Committee